



# THE JUNCTION BID NEWSLETTER AUG 19

## HEART OF BATTERSEA

### THE NEW BID MANAGER — ROZ LLOYD-WILLIAMS

I'm delighted to have joined as the new The Junction BID Manager in June. As a long-standing resident for over 20 years, I know and love the area well. In a business capacity, I've worked extensively with the Battersea business community and witnessed their passion and commitment first-hand, while contracted to Wandsworth Council's Economic Development Office, (working on Wandsworth Enterprise Week 2018 and later, Wandsworth Enterprise Month 2019).

My role, over the next five years, in conjunction with The Clapham Junction BID Board, is to champion The Junction businesses, working to ensure that your interests are best served; creating effective partnerships and improving the trading environment and shopping experience for both residents and visitors.

My main focus is to prioritise the three key themes, highlighted by BID area businesses, during the extensive consultation prior to the November 2018 Ballot. Namely, Marketing and Promotion, Safe and Welcoming and Events and Festivals (with scope for flexibility to respond to changing demands).

Please find included news on a selection of forthcoming projects and events. This is your BID and I truly value your views and involvement in the economic status and regeneration of The Junction; I really look forward to working with you all. Exciting times lie ahead...



### WHO'S ON BOARD?

We welcomed the new Chair, **Anthony Laban** (Mint Hair London Ltd) to the newly formed, not-for-profit company, Clapham Junction Business Improvement District (BID) Ltd, in June.

Joining him on the voluntary Board are:

**Anthony Ioannou** – St. John's Hill Business Association and Director of Abacus Ark Ltd

**Rebecca Holt** – Executive Director & Deputy CEO, Battersea Arts Centre

**Harvey Jacobs** – PCS Facilities & Estates Manager

**Patrick Cermak** – Director, The Source Bulk Foods

**Michael Jubb** – The Battersea Society

**Jonathan Dyson** – Regional Director for Countrywide PLC

**Mark Pope** – Manager at The Clapham Grand



## STOP PRESS!

Tuesday 17 September 2019  
6.00pm-8.00pm

### BID BUSINESS EVENT & TALK

The Clapham Grand,  
21-25 St. John's Hill, SW11 1TT

Don't miss the opportunity to network with the Board and fellow businesses!

Hear the latest news from speaker, Chris Dodd, Head of Employability at South Thames College, who will give a short talk on how the College would like to offer both **free Apprenticeship Schemes to BID businesses and complimentary accredited Level 2 Training** for your staff – in areas such as Customer Service, Team Leading, Retail Operations and Mental Health Awareness.



## NEW WEBSITE



Over the next months, we will be working on a new user-friendly, consumer-facing website (mobile friendly) and App which will act as a key platform to promote the town centre, attract more customers and encourage both residents and visitors to explore the area. Housing comprehensive information on businesses and events, services will include an A-Z business directory listing featuring your business, detailed information on events, a blog/editorial host and a facility to grow social media reach.

Training and support will be given to help you engage and capitalise on a growing digital audience and to promote your online presence. The website will also facilitate the development of loyalty schemes and exclusive deals (at local shops, restaurants and services) with B2B integration for Junction employees.



## SAFE AND WELCOMING

### NIGHT-TIME ECONOMY

Greater collaboration with the police will see a BID alliance with the Night-time Economy Pub Watch Group, consisting of representatives from restaurants, bars and other night-time institutions.

### STREET CLEANSE

A street cleanse will be taking place across parts of the BID in early September.

### CHRISTMAS LIGHTS

Late November will see an addition to existing seasonal light installations with new Christmas light displays in Lavender Hill and Battersea Rise.

### OCTOBER TALKS ON HEALTH & SAFETY AND SAFE & SECURE AT THE PCS UNION

Two complimentary talks:

**A Health & Safety presentation** (1st October – 9am-11.30am) from Robin Ramen covering topics such as Asbestos Management, 5 risk assessment Steps, Manual Handling, Falls, Slips and Trips.

**A Safe & Secure Seminar** (30 October – 6-8pm) with Roger Lyddon accompanied by Lavender Hill Police.



## EVENTS AND FESTIVALS

**Northcote Road Festival** on July 14th was a great success with over 150 stalls featuring a diverse selection of offerings. Highlights included the special open-air screening of the Men's Wimbledon Finals and a host of performances on the Main Stage, plus, a special visit from the Mayor of Wandsworth, Councillor Mrs Jane Cooper.

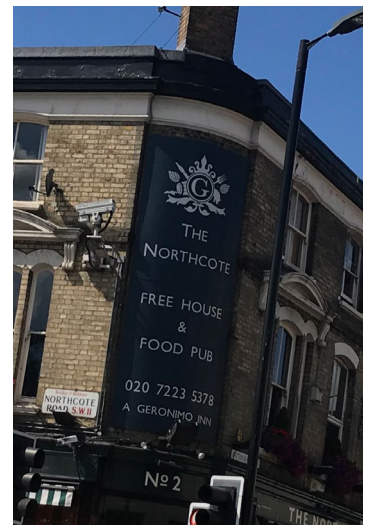
**St. John's Festival in St. John's Hill** will take place on Sunday, 8th September.

**The Christmas Market** for BID businesses will take place in Northcote Road on Sunday, 1st December. All businesses across the BID footprint are invited to take a stall, please contact Juanita Prescott at Think Events on 07578 620721/020 3004 4176 or email: [bookings@thinkevents london.com](mailto:bookings@thinkevents london.com)



## WHAT'S A BID?

A Business Improvement District (BID) is a defined geographical area, where business ratepayers have voted (in a ballot process) to invest collectively in local improvements, in addition to those services already delivered by local statutory bodies.



## WHERE DOES THE JUNCTION BID AREA COVER?

The BID area covers Clapham Junction Station, St. John's Road, Northcote Road and St John's Hill. Parts of Battersea Rise, Falcon Road (as far north as the railway bridge) and Lavender Hill (up to Battersea Arts Centre).



## DIARY DATES 2019

ALL BID BUSINESS STAFF ARE WELCOME

### BID BUSINESS EVENT & TALK 17 September

Tuesday 6.00-8.00pm

The Clapham Grand,  
21-25 St. John's Hill, SW11 1TT

Chris Dodd talk on BID Student  
Apprenticeship Scheme and free Level  
2 courses for BID Businesses

### HEALTH & SAFETY TALK 1 October

Tuesday 9.00am-11.30am

PCS Union, 160 Falcon Road,  
SW11 2LN

Robin Ramen, Food & Safety Manager,  
Regulatory Services Partnership

### SAFE & SECURE SEMINAR 30 October

Wednesday 6.00pm-8.00pm

PCS Union, 160 Falcon Road,  
SW11 2LN

Roger Lyddon, Local Community Safety  
Officer & Business Crime Reduction Officer

**Please RSVP (stating which event) to  
[info@thejunctionbid.co.uk](mailto:info@thejunctionbid.co.uk)**



## YOUR IDEAS

The Junction BID company supports proposals for new events and projects to promote the town centre, tourism and commerce.

Please submit all ideas to **Roz Lloyd-Williams**  
email: [info@thejunctionbid.co.uk](mailto:info@thejunctionbid.co.uk)  
or telephone: 07522 812299.  
Office: Battersea Arts Centre, Lavender Hill,  
SW11 5TN

## FOLLOW US ON SOCIAL MEDIA

Follow us on our social media accounts to keep up-to-date with the latest news and events in your BID area.

 @claphamjunctionBID

 @BidJunction

 the-junction-bid-clapham-junction

 Website in development