

London Business Hub

Wayfinder



Helping small businesses in Wandsworth,
Southwark and Lambeth find trusted
expert advice and free support

There is no lack of business support services across London, however finding the right one for you can be tricky.

We understand that small businesses are busy and a helping hand from an expert who understands the SME support space is where the London Business Hub can assist.

WHAT IS THE WAYFINDER SERVICE?


Set up by the Mayor of London, the London Business Hub has partnered with the boroughs of Wandsworth, Southwark and Lambeth to deliver a new free support service called Wayfinder.

It gives businesses like yours access to advice and support from carefully selected expert providers on a range of business-related issues.


Our experienced Wayfinder team will connect you to these experts based on your needs, challenges or goals. They will be on-hand throughout your journey to ensure the recommended support is helping your business.

WHAT TYPE OF SUPPORT IS AVAILABLE?

£ Loans, grants and financial planning

 Business planning

 Sales and marketing support

 Employee hiring, retention & development

 Technology adoption

 Exporting

...and much more

SUPPORTED BY
MAYOR OF LONDON


Lambeth


Southwark
Council
SOUTHWARK LONDON


Wandsworth

HOW TO SIGN UP...

Register your business at **businesshub.london/wayfinder** and follow these steps:



Tell us more about your business and goals with our simple navigation registration form.



Schedule a meeting with one of our Wayfinders, who will call to understand your needs.



Our Wayfinders will conduct a free assessment to connect you to the right provider. They will stay in touch throughout the whole process to ensure you are getting the relevant and best support.

HOW ARE THE BUSINESS SUPPORT PROVIDERS SELECTED?

The providers recommended through the Wayfinder programme are vetted by the London Business Hub.

The support offered is free* and impartial, find out who's involved on our website's Wayfinder page.

** Please note this is a free service, but businesses can choose referred services and programmes from providers which are free or paid.*

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London Business Hub

If you'd like to find out more before registering online, contact our team of Wayfinders today at: wayfinder@businesshub.london

Find out more at: businesshub.london/wayfinder



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