



Clapham Junction... More than
a station, we're a destination!

ANNUAL REPORT 2025-2026





Harvey Jacobs, Chair of The Junction BID,
Facilities & Estates Services Manager, PCS Union

A MESSAGE FROM THE CHAIR

HARVEY JACOBS

I'm honoured to lead The Junction BID in its second term. Our goal remains to make Clapham Junction a better place for everyone to do business – whether you're an employee or a business owner – and to create an environment that attracts visitors and builds community pride.

By focusing on strategic growth and performance, we aim to be the voice of our local businesses, communicating clearly and confidently to inspire action. Together, through ongoing conversations and regular reviews, and united by a shared vision, we'll unlock the potential of Clapham Junction. I'm excited about what the future holds and working with you all. Importantly, I'd like to thank you for your continued support and investment in Clapham Junction.

A MESSAGE FROM **GARY BURT** EXECUTIVE BID MANAGER

Our BID businesses are central to our vibrant community and town centre. Live music venues, comedy nights, world cuisines, alfresco dining, independent shops, health and beauty services, and an enviable pub and bar scene – our rich mix of local businesses is what makes Clapham Junction unique.

On behalf of the team and the BID Directors, we'd like to thank you for all your support over the past year, and we look forward to a prosperous year ahead.



**"OUR RICH MIX OF LOCAL
BUSINESSES MAKES CLAPHAM
JUNCTION UNIQUE"**

A SAFE, DYNAMIC
AND PROSPEROUS
CLAPHAM
JUNCTION

CLAPHAM JUNCTION

Clapham Junction's strong brand identity goes beyond its unparalleled transport connections, offering a distinctive blend of bustling retail, diverse hospitality, and essential services, complemented by a lively night-time economy, inviting green spaces, excellent local schools, and a strong sense of community.

With a focus on marketing, safety, community engagement, and communication, our mission is to ensure Clapham Junction remains a safe, dynamic and prosperous area for businesses and visitors alike, making it more than just a station and positioning the locale as a standout destination.



MARKETING &
PROMOTION



SAFE &
WELCOMING



EVENTS &
FESTIVALS

MARKETING & PROMOTION

In Yr2, the Junction BID website – visitclaphamjunction.com – recorded almost 128K sessions and over 235K page views, with performance above the industry average.

Our social media channels received over 1.2 million views with over 6K followers. Through our partnership with Battersea Beat on Instagram, we expanded our reach to 91K followers and 88 million views.

We produced over 660 pieces of promotional content, including listicle features, blog posts, offer pages, event listings, bespoke videos, social media posts, and reels.

Our monthly B2C newsletter was delivered to circa 1.3K subscribers, and our B2B Bulletins provided levy-paying businesses with updates on projects, safety, security, business tips, and resources.





Alfresco dining

FESTIVALS & EVENTS

Northcote Road SW11 Summer Festival

This annual festival – sponsored by The Junction BID – attracted an estimated 15,000 people and delivered a free, fun-filled day for the whole family, packed with live entertainment and more than 50 stalls offering street food and unique arts and crafts. Once again, our big screen broadcast the Wimbledon Championships Finals.

With a captive audience of thousands of visitors, it was a perfect opportunity for all businesses across Clapham Junction Town Centre to increase their visibility.



Wimbledon on the big screen

FESTIVALS & EVENTS

Lavender Hill Festival: Infusion of Culture

In September, the first Lavender Hill Festival took place inside and alongside Battersea Arts Centre, the cultural heartbeat for arts and entertainment in Clapham Junction.

Celebrating an infusion of culture, this free Junction BID-sponsored event was packed with live music, dance and fashion showcases, storytelling, activities for kids, and food and craft stalls, attracting approximately 1,000 visitors.



Live music



Fashion show

FESTIVALS & EVENTS

Christmas Lights-Switch On

Christmas officially kicked off in November with our Christmas Lights Switch-On event, with the Mayor of Wandsworth, switching on the lights.

Celebrations included carol singing along Northcote Road by local schoolchildren, as well as special performances on the main stage from Archer Street SW11 and Battersea Arts Centre.

Displays included two 30-foot Christmas trees on Lavender Hill/Falcon Road and Abyssinia Close/Northcote Road, along with 209 bespoke light installations across the BID.

Top: Official switching on of the Christmas Tree lights by the Mayor of Wandsworth

Middle: Promotional banner advertising the BID sponsors the Christmas tree

Bottom: Local school children performing



FESTIVALS & EVENTS

Advent Calendar Elf Trail

This Junction BID trail offered free festive fun for all the family, inviting them to discover 24 naughty elves hidden on the shelves of businesses around Clapham Junction. The campaign received 43,868 views on social media.

Networking Events & Workshops

- International Women's Day (IWD) Networking Event
- Barclays Bank Networking Event
- Hospitality Networking Event
- Protecting Businesses from Cyber Crime
- Nighttime Economy Networking Event
- Safer Neighbourhoods Drop-In Session



Advent Calendar Elf Trail



Junction BID, Wandsworth Council and GLA Officers town walkabout



Junction BID Security Team

SAFE & WELCOMING

Junction BID Security Team

As part of our mission to provide a cleaner, safer, and more welcoming environment, we continued to work closely with Wandsworth Council, the Metropolitan Police, the British Transport Police, local agencies, and businesses to tackle crime and antisocial behaviour.

The Junction BID also contracts two uniformed security officers to liaise directly with BID businesses, identify anti-social behaviour, share local intelligence, and help profile prolific shoplifters using DISC. In Yr2, Junction BID Security handled hundreds of enquiries and shared crucial information via the Wandsworth Business Against Crime portal.



Safe Space, Clapham Junction Station

SAFE & WELCOMING

The Wandsworth Retail Radio Scheme

This collaborative, subscription-based initiative aims to bolster the safety and security of businesses across the borough by connecting them directly to Wandsworth Council's Joint Control Centre and the Metropolitan Police via advanced digital radios. Before launch, The Junction BID Security Team and Executive BID Manager tested the radios for signal coverage and ease of use, and the BID is now fully integrated into the network.

Graffiti Removal

We now report graffiti directly to the council, which arranges removal free of charge to freeholders.



Joint control centre



Passive drug dog operation, Clapham Junction Station

THE JUNCTION BID AREA MAP



CLAPHAM JUNCTION STATION



THE CLAPHAM GRAND



ARDING & HOBBS



BATTERSEA ARTS CENTRE



NORTHCOTE ROAD CHURCH



NORTHCOTE ROAD LIBRARY



FALCON ROAD BRIDGE



ST JOHNS THERAPY CENTRE



SHOPSTOP



BATTERSEA LIBRARY



POLICE STATION



The Junction BID region covers Clapham Junction Station, St John's Road, Northcote Road, St John's Hill, and parts of Battersea Rise, Falcon Road (as far north as the railway bridge), and Lavender Hill (up to Battersea Arts Centre). We represent over 300 BID businesses across the BID footprint, and our work is funded by businesses with a rateable value over £30,000, who pay a 'levy' of 1.75% of their rateable value.

(Figures in £'000)	
INCOME	2024-25
Levy	374.79
Grant Income	0.50
Past BID Levy Recovered	5.12
Paid Website Listings	-
Sponsorship	-
TOTAL INCOME	380.41
EXPENDITURE	2024-25
Operations	84.30
Marketing & Promotion	51.42
Safe & Welcoming	157.91
Events & Festivals	148.49
TOTAL EXPENDITURE	442.12

(Figures in £'000)	
INCOME	2025-26
Levy	391.84
Grant Income	4.00
Past BID Levy Recovered	24.57
Paid Website Listings	1.04
Sponsorship	7.30
TOTAL INCOME	428.75
EXPENDITURE	2025-26
Operations	79.03
Marketing & Promotion	46.74
Safe & Welcoming	151.28
Events & Festivals	172.04
TOTAL EXPENDITURE	449.09

FINANCIALS

BID Levy payments provide an annual income of approximately £400,000, equating to an investment of nearly £2,000,000 over a five-year term.

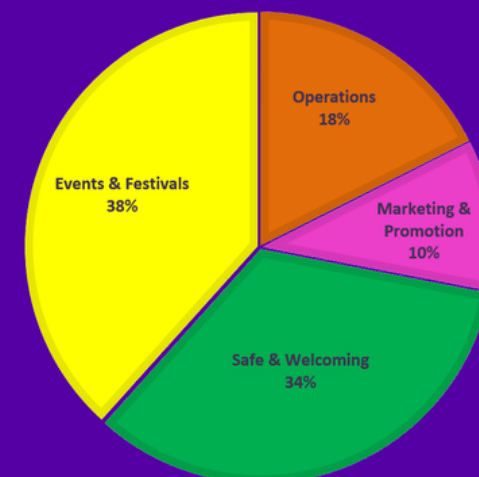
In 2025-2026, our collection rate was 98%. These funds are used to pay for initiatives that deliver on the key priorities set out in The Junction BID Business Plan (2024-2029), namely to:

- Raise the profile of Clapham Junction through effective marketing and promotion
- Provide a cleaner, safer and more welcoming environment
- Provide exciting and unique events and festivals

2024-2025



2025-2026



HOW WE OPERATE

Communications & Engagement

We foster ongoing, meaningful engagement with all stakeholders, levy payers, businesses, residents, and the wider community by ensuring transparency, inclusivity, and proactive communication, and promoting collaboration within the BID.

Strategic Projects Framework

We implement procurement procedures to safeguard BID members' interests in project delivery across the strategic themes of marketing, safety, and community engagement.

Performance Measurement

We build ongoing engagement with stakeholders and establish effective feedback mechanisms. We continually measure our success against goals and outcomes set out in our strategic plan and adapt our strategy in response to feedback and changing community needs.



1. The BID Body will be Clapham Junction Business Improvement District Limited (Company Number 11847063) a not-for profit organisation, limited by guarantee.
2. The Directors of the BID (the 'Board') shall continue to be representative of levy-paying businesses. Some Board members are elected, with others nominated to ensure suitable expertise and representation. The Board will have responsibility for governance matters such as financial arrangements, contractual obligations, human resources, standards, performance, and compliance.
3. From time to time, the Board shall appoint a Chair.
4. The Board may form such sub-groups that from time to time are deemed necessary.
5. Provided that the BID is meeting its overall objectives, the Board shall have the ability to vary service delivery and expenditure allocation according to the changing demands of levy payers. However, any change to the BID boundary or to the levy rate proposals may require an Alteration Ballot.
6. The BID will file annual accounts with Companies House. An annual report on activities, including finances, will be published.
7. An Operating Agreement, which includes the Council's Baseline service commitments, has been agreed with Wandsworth Borough Council. A copy can be found at www.visitclaphamjunction.com
8. Notification of the intention to hold a ballot was sent to the Secretary of State on 3rd May 2023.
9. The Council shall be permitted to have one (1) seat with one (1) vote on the Board for a named elected Council member and will also be allowed to have a further named observer.



BID TEAM

GARY BURT | Executive BID Manager

MARIA O'BRIEN | Marketing and Content Lead

KATIE DE SALIS | Social Media Lead

DIRECTORS

2025-2026

HARVEY JACOBS

Chair and Facilities & Estates Services Manager, PCS Union

CALVIN RATTRAY

Owner, Hype Coiffeur

JONNY DYSON

Director, Love Northcote, and Sotheby's Realty

CLLR. KEMI AKINOLA

Council Deputy Leader and Cabinet Member for Business, Voluntary Services and Culture

SHAFALI SHOWN-KEEN

MD, SNAK Restaurants Limited T/A McDonald's

ANTHONY IOANNOU

Resigned 23 May 2025

ADA LIU

Resigned 11 Sept 2025

ALLY WOLF

Resigned 11 Jan 2026

Gary Burt, Executive BID Manager:

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marketing@thejunctionbid.co.uk

BID Levy Payment/Invoice enquiries:

claphamjunctionbidpayments@richmondandwandsworth.gov.uk

Follow Us

To keep up to date with the latest news, including the support, services and events we are delivering in your BID area, visit visitclaphamjunction.com and follow us:

 @claphamjunctionBID

 The_junction_BID

 @the-junction bid-clapham-junction

The Junction BID is the brand name for Clapham Junction Business Improvement District (BID) Limited. Company registered in England no. 11847063

