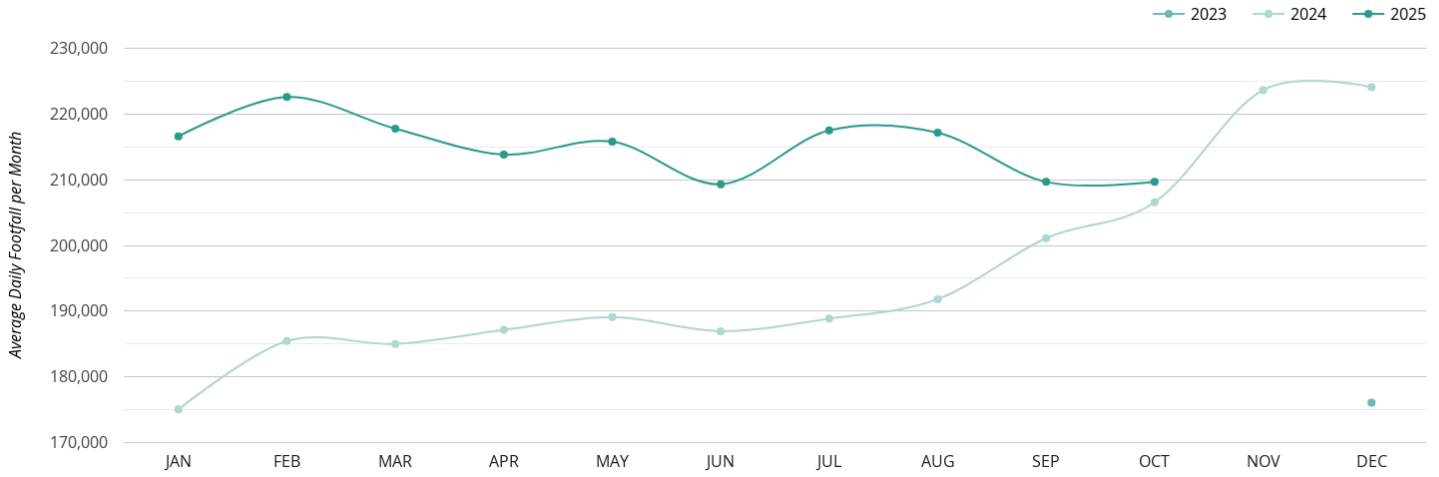
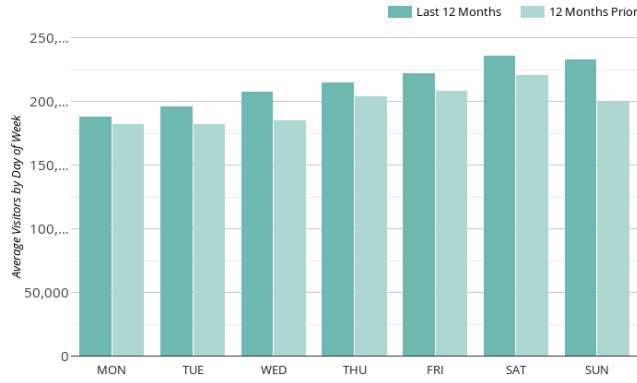


	Total visitors in period	Avg. Weekly visitors in period	Peak Weekly visitors in period	Avg. Daily visitors in period
October 2025	6,500,215	1,453,372	1,498,272	209,684
September 2025	6,289,948	1,475,515	1,541,813	209,665
October 2024	6,403,490	1,466,242	1,501,474	206,564

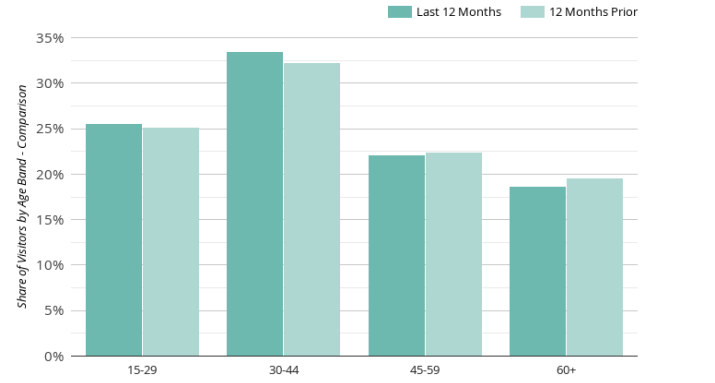
Average daily visitors by month and year



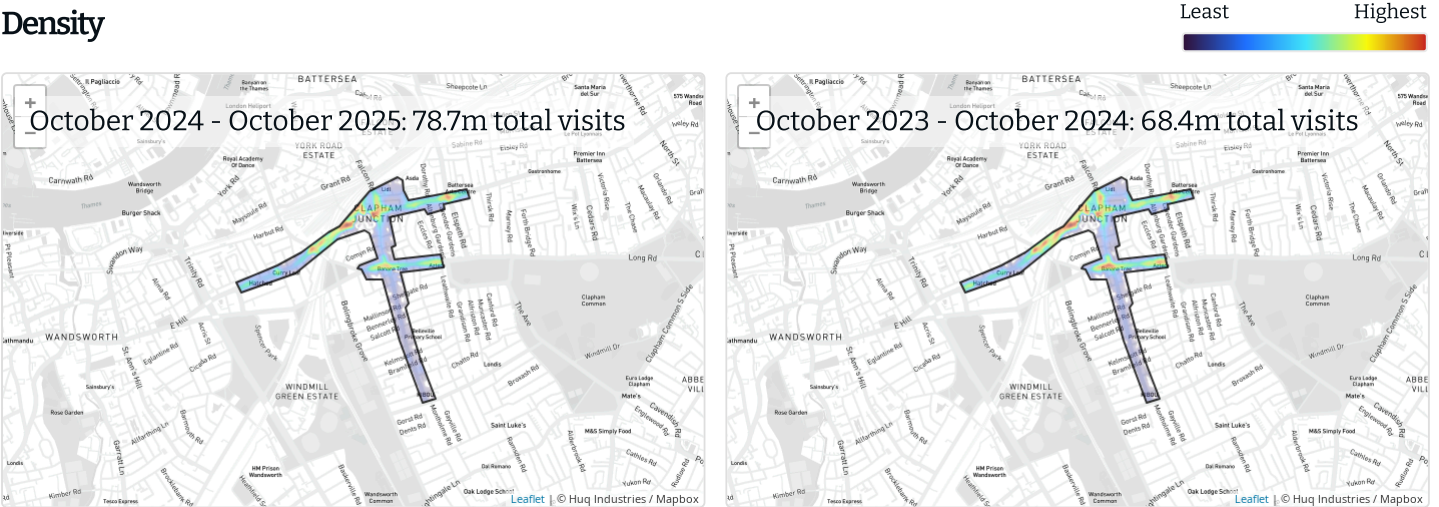
Average visitors by day



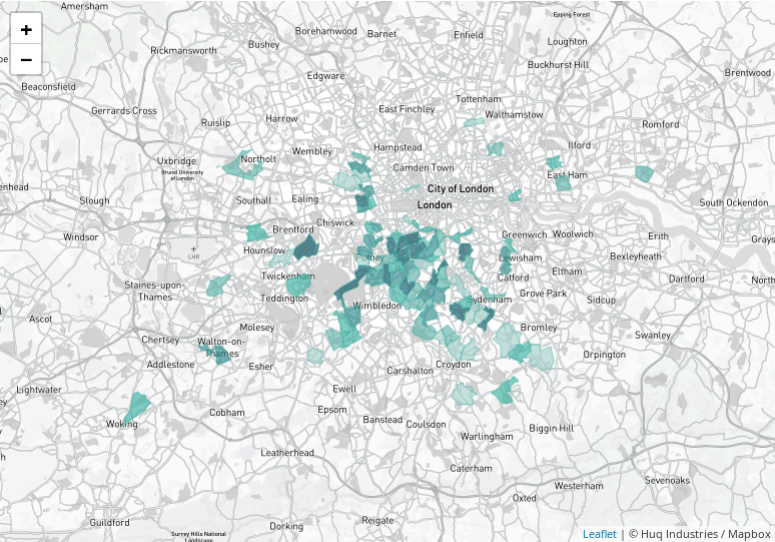
Visitors by age



Density



Catchment area, last 12 months



Visitor source by postcode district

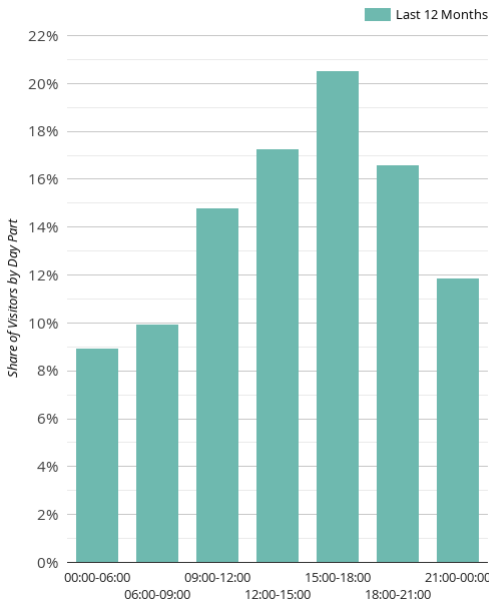
Source	Distance	Visit Share
SW11 1	0.3 km	6%
SW11 5	1.6 km	4%
SW11 4	2.1 km	2%
SW8 3	2.6 km	2%
SW6 2	2.8 km	2%
SW11 3	1.4 km	2%
SW2 4	4.7 km	1%
W12 7	8.8 km	1%
SE20 7	13.7 km	1%
SW17 7	2.7 km	1%

Spending power of visitors, last 12 months



Visits by daypart

October 2025



Dwell time

Last 12 months

153min

Oct 2025

avg. dwell time

275min

Oct 2025

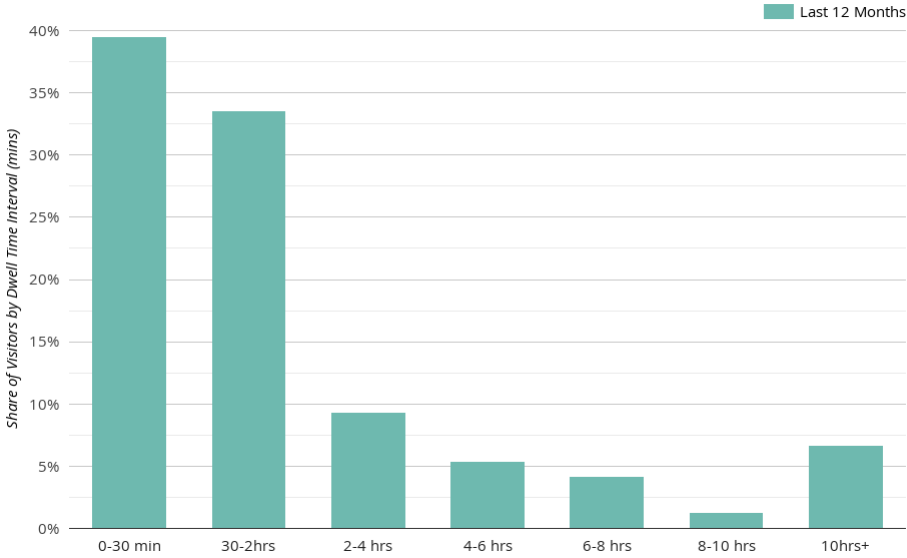
avg. dwell time

110min

Oct 2024

avg. dwell time

256min



Geo Insights

Historical trend

October 2025

Last 12 months



Sample data

Sales Insights

[Contact us](#) to access this feature

Spend index, by visitor origin

October 2025



Spend index, by retail category

October 2025



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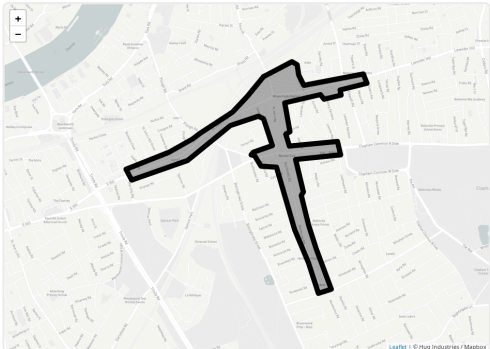
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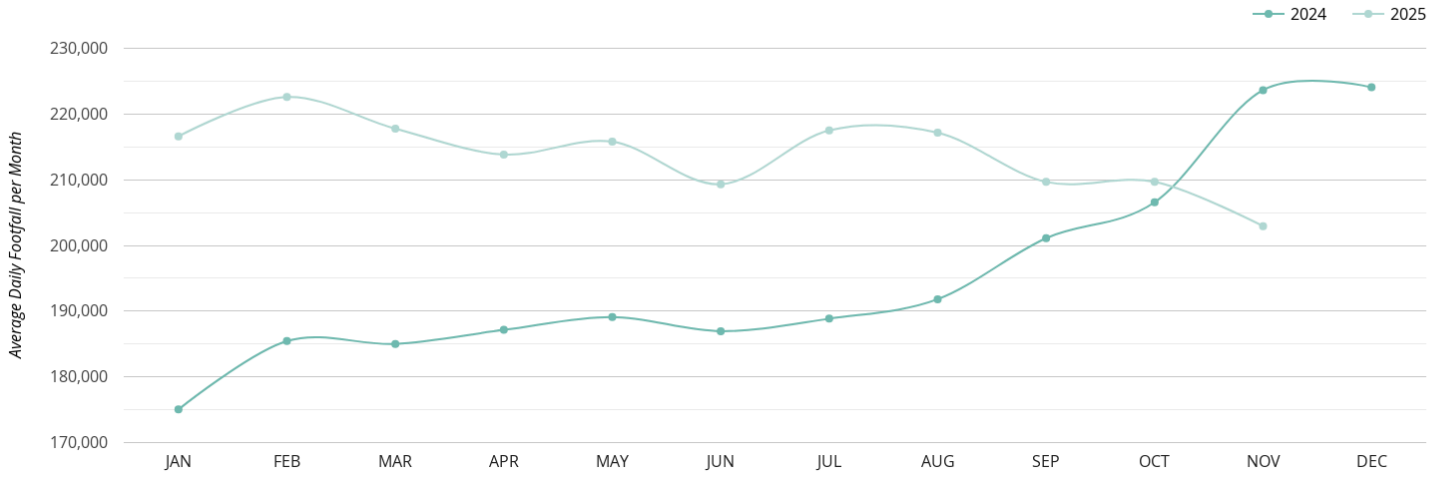
T: +44 20 3808 4150
E: hello@huq.io

Clapham Junction BID

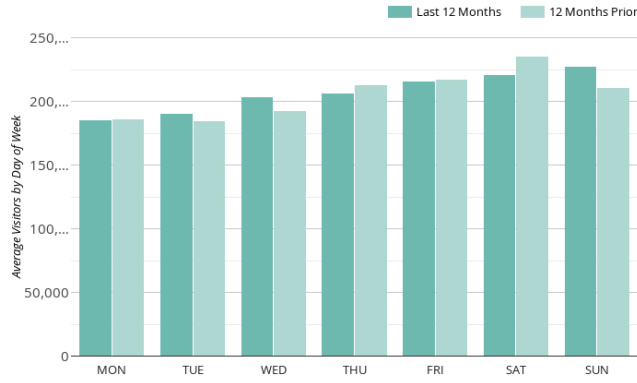


	Total visitors in period	Avg. Weekly visitors in period	Peak Weekly visitors in period	Avg. Daily visitors in period
November 2025	6,087,887	1,421,747	1,454,752	202,930
October 2025	6,500,215	1,453,372	1,498,272	209,684
November 2024	6,708,705	1,563,587	1,611,855	223,624

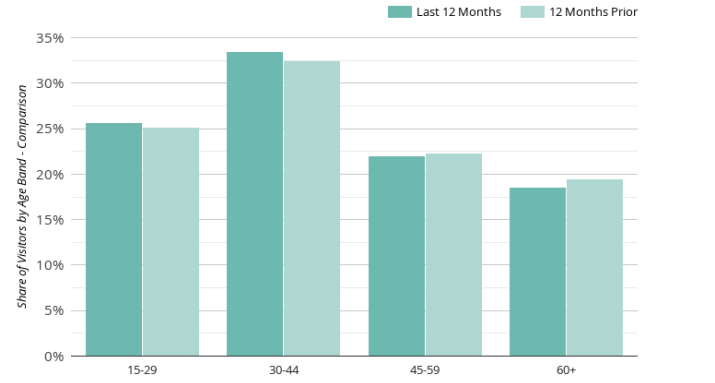
Average daily visitors by month and year



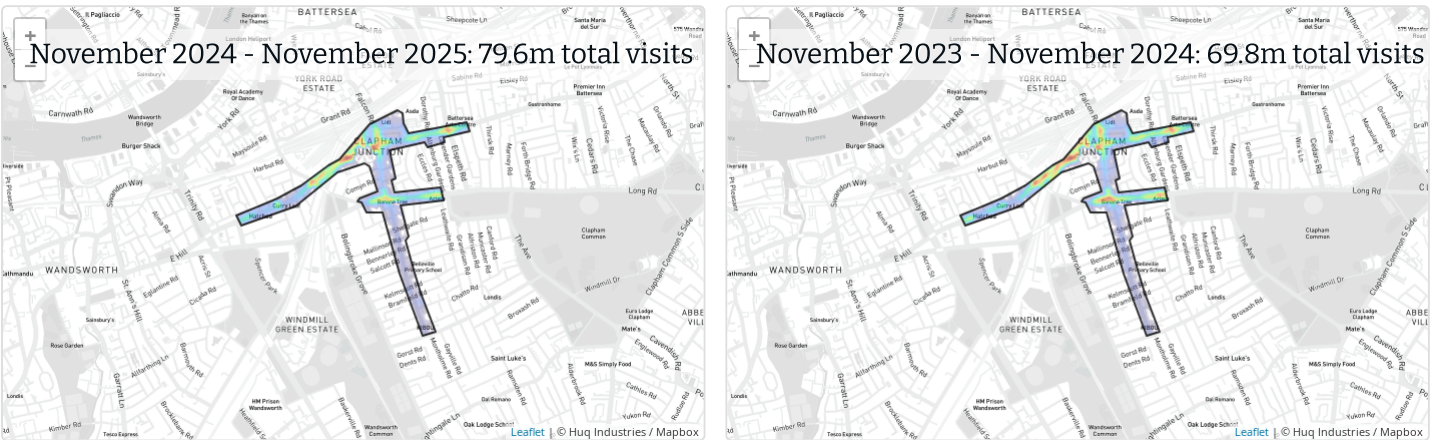
Average visitors by day



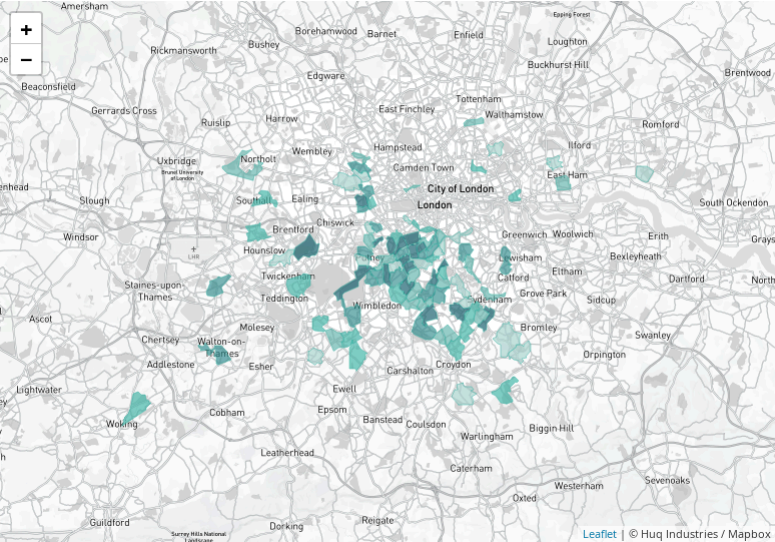
Visitors by age



Density



Catchment area, last 12 months



Visitor source by postcode district

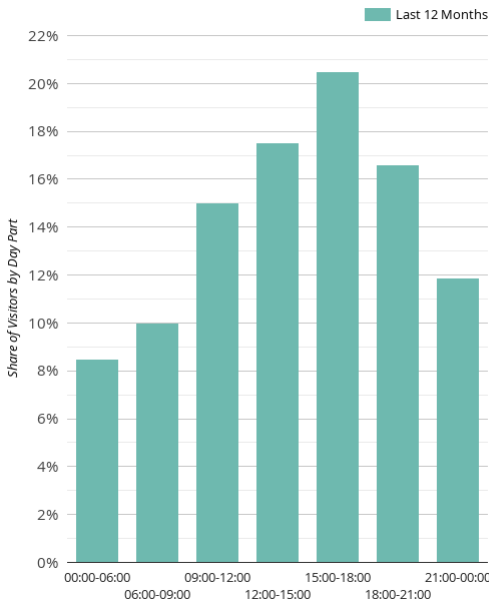
Source	Distance	Visit Share
SW11 1	0.3 km	6%
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SW11 4	2.1 km	2%
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SW6 2	2.8 km	2%
SW11 3	1.4 km	2%
SW2 4	4.7 km	1%
W12 7	8.8 km	1%
SE20 7	13.7 km	1%
SE19 3	9.6 km	1%

Spending power of visitors, last 12 months



Visits by day part

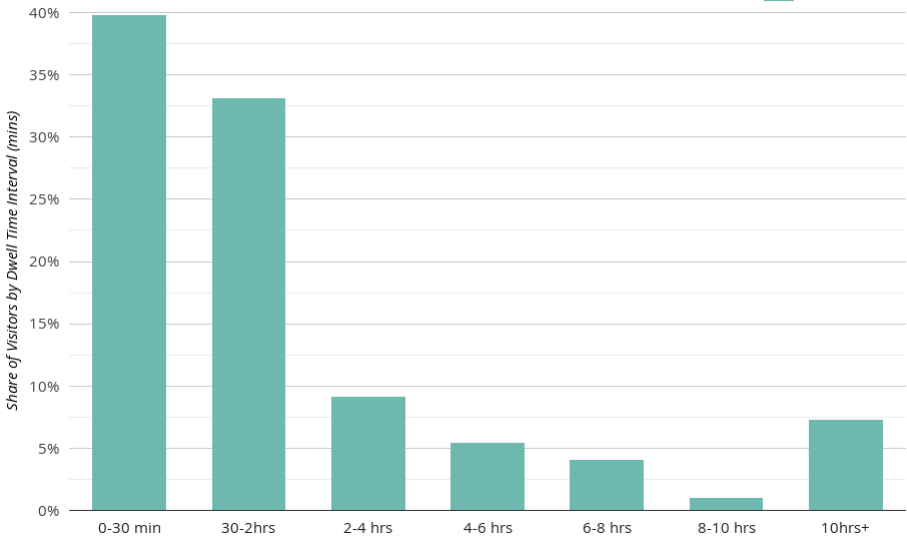
November 2025



Dwell time

Last 12 months

167min



Nov 2025

avg. dwell time

415min

Oct 2025

avg. dwell time

275min

Nov 2024

avg. dwell time

212min

Geo Insights
Historical trend
November 2025

Last 12 months



Spend index, by visitor origin
November 2025



Spend index, by retail category
November 2025



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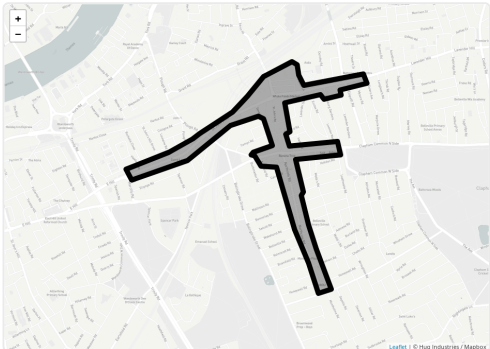
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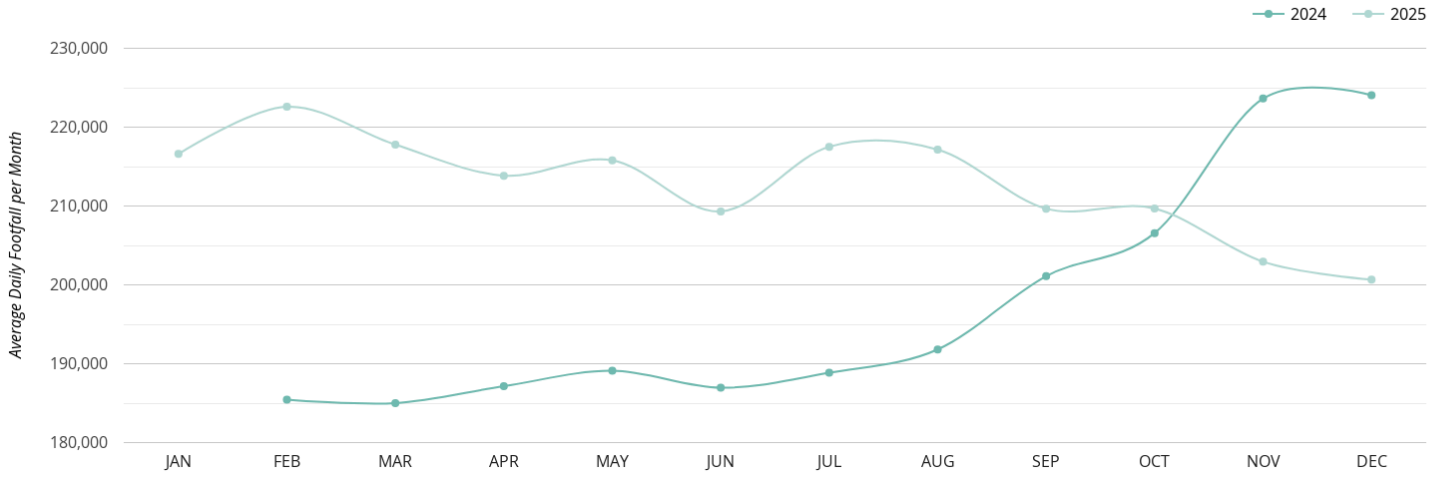
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E: hello@huq.io

Clapham Junction BID

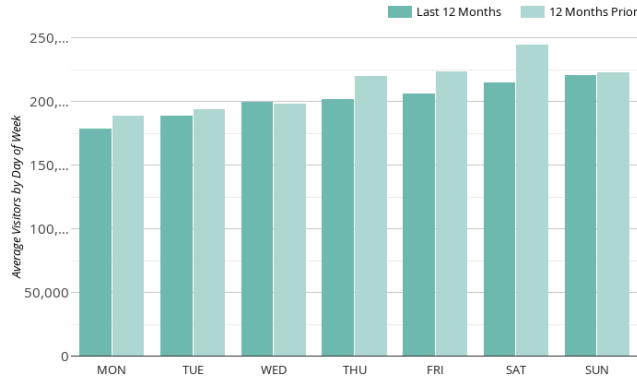


	Total visitors in period	Avg. Weekly visitors in period	Peak Weekly visitors in period	Avg. Daily visitors in period
December 2025	6,220,485	1,410,580	1,471,954	200,661
November 2025	6,087,887	1,421,747	1,454,752	202,930
December 2024	6,945,775	1,557,830	1,632,104	224,057

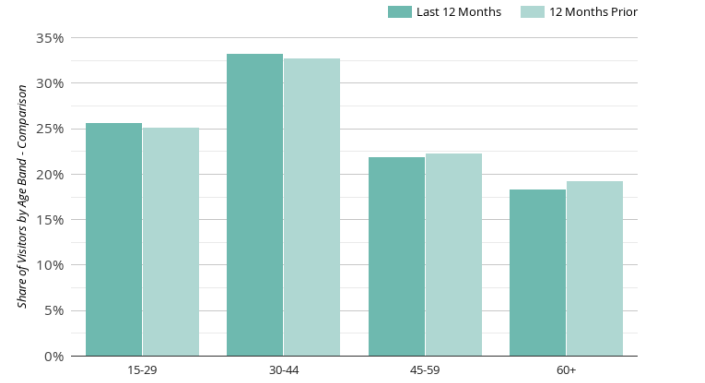
Average daily visitors by month and year



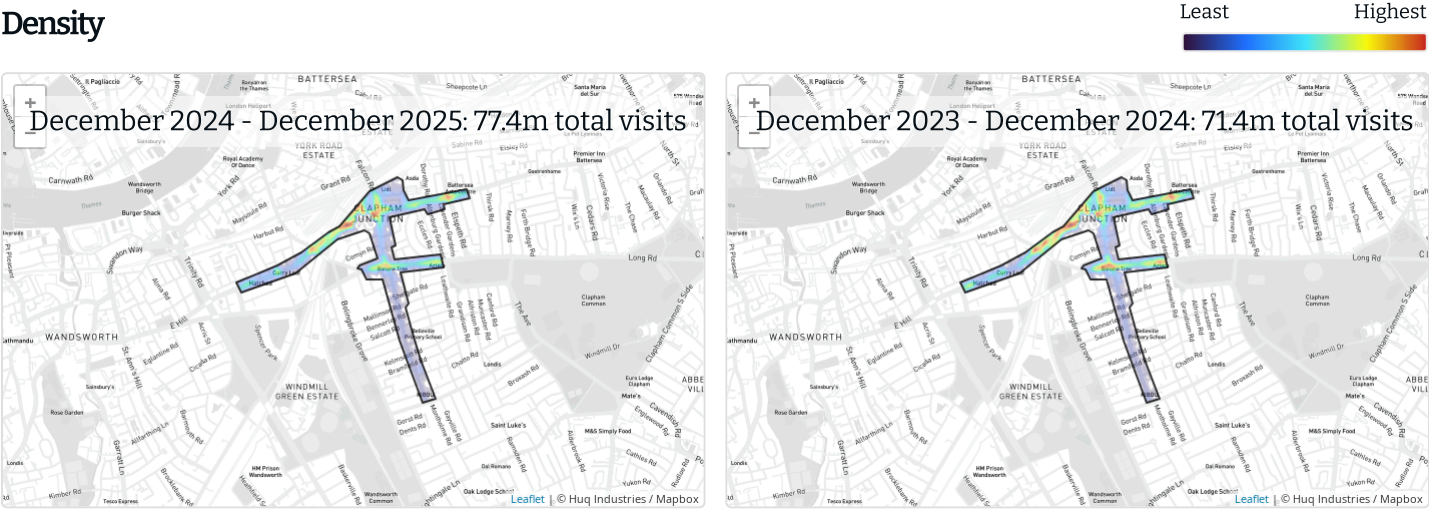
Average visitors by day



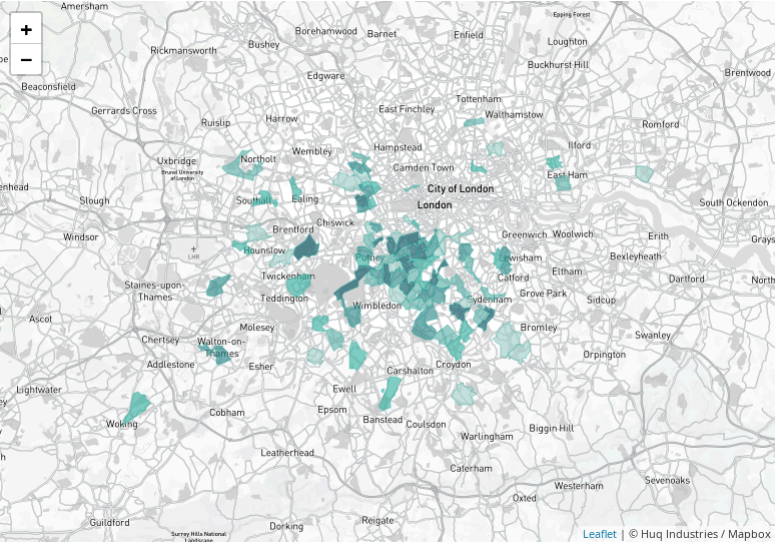
Visitors by age



Density



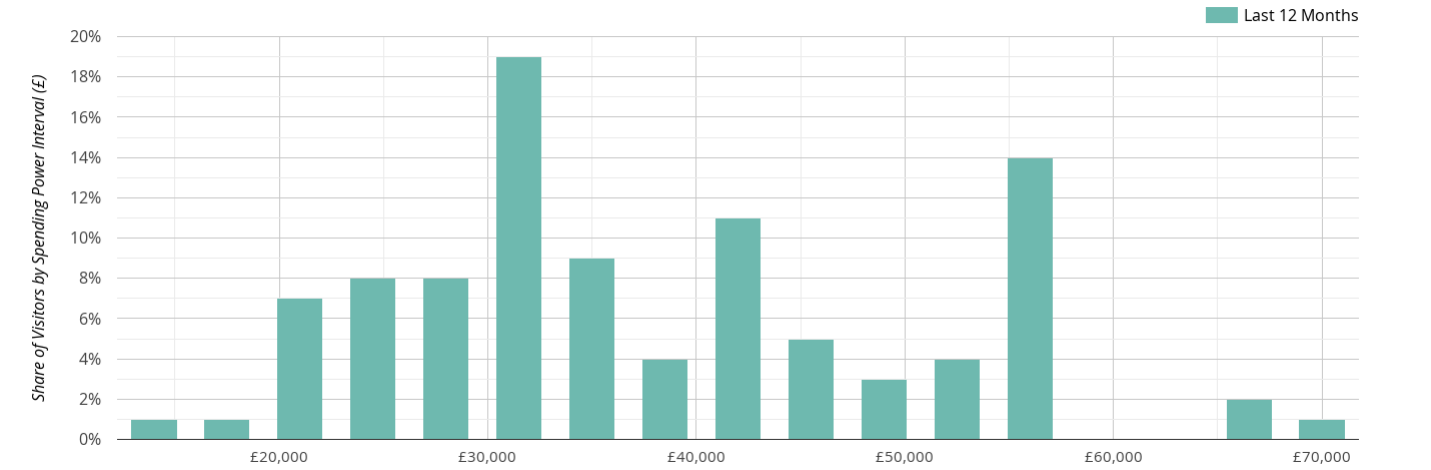
Catchment area, last 12 months



Visitor source by postcode district

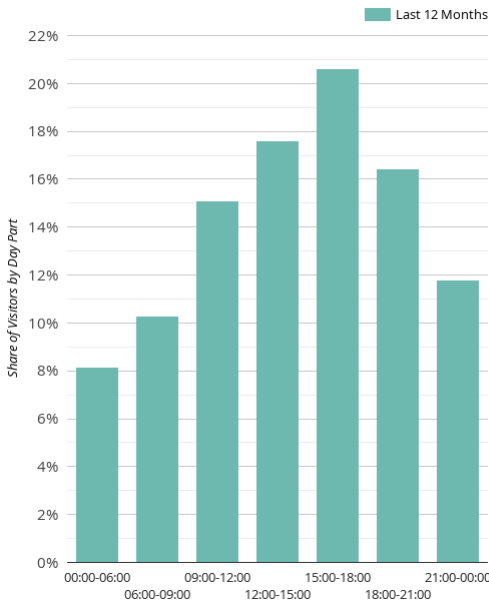
Source	Distance	Visit Share
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SW6 2	2.8 km	2%
SW11 3	1.4 km	1%
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Spending power of visitors, last 12 months



Visits by day part

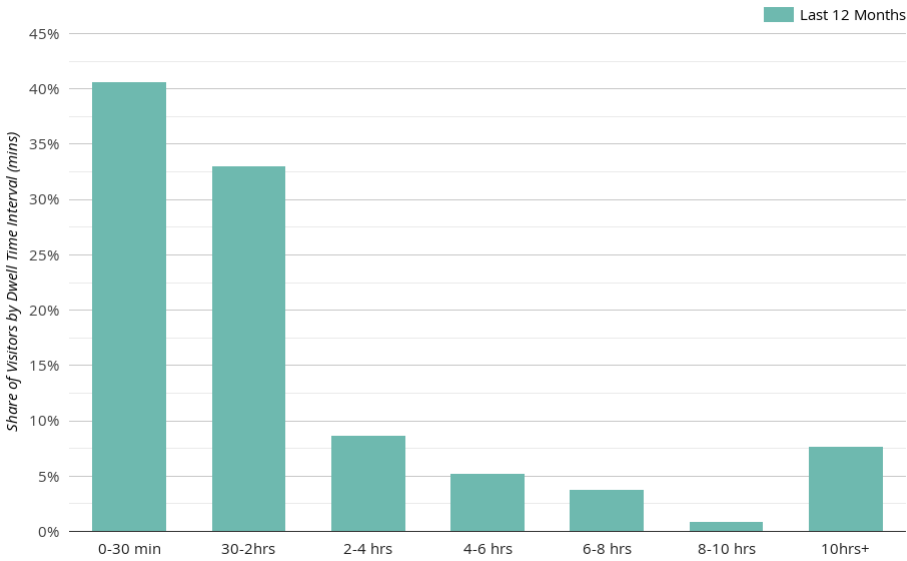
December 2025



Dwell time

Last 12 months

177min



Dec 2025

avg. dwell time

341min

Dec 2025

avg. dwell time

415min

Dec 2024

avg. dwell time

238min

Geo Insights

Historical trend

December 2025

Last 12 months



Sample data

Sales Insights

Contact us to access this feature

Spend index, by visitor origin

December 2025



Spend index, by retail category

December 2025



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