

Welcome to

CLAPHAM JUNCTION...

More than a station, we're a destination!

www.visitclaphamjunction.com



Update from our

EXECUTIVE BID MANAGER, GARY BURT

It's been a particularly busy time, with more businesses getting in touch to promote and share offers, The Northcote Road Summer Festival, Marks & Spencer and Waitrose temporarily closing on St John's Road for a refurbishment, and many sleepless nights due to hot temperatures and watching football!

Thank you if you have completed The Junction BID Business Survey 2026. We are pleased to have received a 4.40 average rating, and you can still complete the survey by scanning the QR code below. Your feedback is important to us and allows us to respond and adapt the services we provide.

4.40

Average Rating



"The support from Gary and the BID is excellent, I have a number of examples where we have used their support to support our business and the local community."

Iain Pyne (Manager) Barclays Bank

"Always really helpful, keeps us informed about what's going on, helps promote on social media, best BID I've worked with. Gary is especially fabulous!"

Kat Barger (General Manager) The Goat

"From everyone at Huttons, thank you to the Junction BID for your creativity, dedication and endless support. Your hard work genuinely makes a difference."

Mark Hutton (Director) Huttons

OPERATIONS

Additional Survey Comments

"We would like the BID to look at the impact for non-food retail outlets on Northcote Road during the summer closure period! We understand it's great for hospitality, but it is detrimental to retail. We would love the BID to take this into consideration, as I'm sure you have influence over Wandsworth Council!"

The BID's Involvement

With the exception of the Northcote Road Summer Festival, the planned weekend closures are a Wandsworth Council initiative, not a BID activity, and are outside our scope of influence. All feedback received has been shared with the Council.

Action by The Junction BID

The BID represents all businesses across the town centre, not just Northcote Road or individual sectors, and, as part of our [Discover Clapham Junction](#) marketing strategy, we are working with businesses across the area to promote offers, raise profiles, and encourage visitors during the summer to explore our diverse mix of retail, hospitality and service providers.



BID Levy Collections

Reminder invoices for the financial year 2026-2027 have been issued and addressed to the same location as your business rates. Our current collection rate is 77.4%

Rateable Values: The 2023 VOA Ratings List rateable values remain static and in force for the full duration of this five-year BID term 2024-2029. We have been advised these are not amended/revised under any circumstances, irrespective of any increase or decrease following the recent VOA revaluations.

BID collections are managed by Wandsworth Council on behalf of The Junction BID, and any levy enquiries should be sent to claphamjunctionbidpayments@richmondandwandsworth.gov.uk

Annual Accounts 2025-2026

A copy of our annual accounts is available on our website:
visitclaphamjunction.com/business-documents

BID Levy payments provide an annual income of approximately £400,000, equating to an investment of nearly £2,000,000 over a five-year term.

In 2025-2026, our collection rate was 98%. These funds are used to pay for initiatives that deliver on the key priorities set out in The Junction BID Business Plan (2024-2029), namely to:

- Raise the profile of Clapham Junction through effective marketing and promotion
- Provide a cleaner, safer and more welcoming environment
- Provide exciting and unique events and festivals

(Figures in £'000)	
INCOME	2025-26
Levy	391.84
Grant Income	4.00
Past BID Levy Recovered	24.57
Paid Website Listings	1.04
Sponsorship	7.30
TOTAL INCOME	428.75
EXPENDITURE	2025-26
Operations	79.03
Marketing & Promotion	46.74
Safe & Welcoming	151.28
Events & Festivals	172.04
TOTAL EXPENDITURE	449.09



EVENTS & FESTIVALS



Northcote Road SW11 Summer Festival

Funded and organised by The Junction BID, the Northcote Road Summer Festival brought local businesses, residents and visitors together for a busy day of food stalls, live entertainment and family fun.

Thank you to cultural sponsor London Square, dog show sponsor Creature Comforts, and community partners Barclays Bank and Smeg.

Our social media festival coverage reached 199,029 views, and visits to the campaign page on our website spiked in the run-up to the event, making it the most-viewed page this year.

We also encouraged visitors to explore the wider Clapham Junction town centre, from the independents on St John's Hill to the varied businesses of Lavender Hill and St John's Road, as well as Battersea Rise's vibrant restaurant and bar scene. The Junction offers excellent experiences and venues to discover, day and night.



World Cup Activity

The World Cup began on 11 June, bringing 48 teams together for 104 matches across Mexico, the USA and Canada over 37 days.

For Clapham Junction, the World Cup tournament created additional opportunities to promote local venues and events, encouraging football fans and visitors to come into the town centre.

Our social media football coverage reached 54,341 views, and the dedicated blog page is the second-highest viewed website page this year.



SAFE & WELCOMING

Junction BID Security Team

Blue Light Security have settled in well, and overall feedback has been positive. The team now consists of Haier and Dawda, who carry out regular security/welfare visits and support businesses by collating details of known shoplifters and co-ordinating with the local Safer Neighbourhood Police Teams to take a more targeted approach to shop theft.

Between April and June, they recorded 1,404 business visits, dealt with 24 persons detained, and recovered £3,251.38 worth of goods.

Wandsworth Council has discontinued using the DISC system, which was a secure way of capturing and sharing suspect data with other businesses. The Junction BID is working with Blue Light Security to capture suspect images on their own GDPR compliant systems.



Contact The BID Security (Monday to Saturday, 9:30 - 6pm) on 07931 790 438

NB: In an emergency, call 999 before contacting the Security Team.

If you are interested in using the Wandsworth Council Retail Radio, get in touch via **Security@thejunctionbid.co.uk** and we can share the details.

MARKETING & PROMOTION

New Kids On The Block & Coming Soon!



Zen House Dental

Luxury dentistry

📍 128 Northcote Road

McDonald's

Refurbishment

📍 30-32 St Johns Road

Bairstow Eves

Sales and lettings

📍 253 Lavender Hill

Botanica Hall

Refurbishment

📍 1 St Johns Road

Social Media Activity

This period (April – June), there have been 72 targeted social media activities reaching 551 businesses, with a commercial cost to the BID of £3,000. This has a Return on Investment (ROI) to businesses of £7,725 as marketing support.

B2C Updates

The average subscribed audience for consumers (members of the public) is 1,272 contacts, with 5,068 successful e-newsletter sends in the last quarter.

B2B Updates

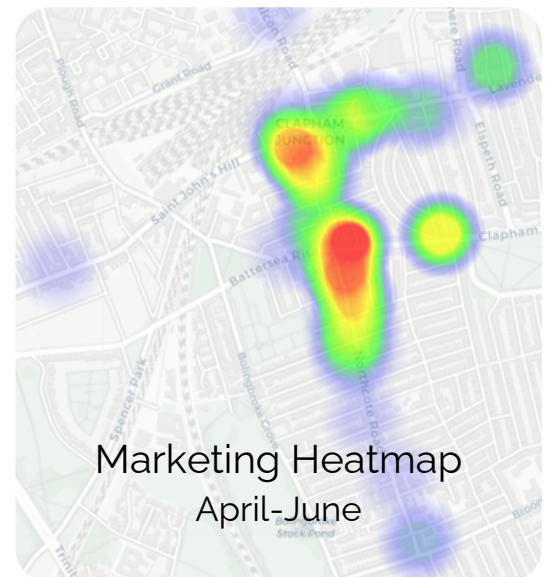
Are you missing out on important business-to-business updates? Our business audience has an average size of 235 people and aligns with email data updated in the CRM system.

The last quarter saw 2,524 successful sends and an average email open rate of nearly 30%.

To keep you updated, make sure we have your business email address and add us to your safe contacts list. Email info@thejunctionbid.co.uk with your details and we will update our records.

Website Blogs & Offers

If you would like to promote an event, promotion or offer across our digital platforms, ask your marketing team to contact us at marketing@thejunctionbid.co.uk.



Marketing Heatmap
April-June

Follow Us



@the_junction_bid



@claphamjunctionBID



@the_junction_bid



visitclaphamjunction.com