BUSINESS bulletin

Issue No.14

Welcome to

CLAPHAM JUNCTION...

More than a station, we're a destination!

www.visitclaphamjunction.com

A message from our

EXECUTIVE BID MANAGER, GARY BURT

It's been a busy summer across Clapham Junction, with businesses welcoming residents, workers and visitors. New openings and refurbishments have expanded the town-centre offering, while the BID has continued to promote local activity and support businesses across the Junction.

As summer draws to a close, our focus shifts to autumn. This is an important period for businesses as seasonal activity builds, customers return to established routines, and preparations begin for Christmas and Small Business Saturday.

Over the coming weeks, the BID will continue working with businesses and partners to promote Clapham Junction, support a safe and welcoming town centre and prepare for the Christmas Lights Switch-On on Friday 27 November 2026.

Please continue to share your news, events, offers and milestones so that we can help showcase the breadth of activity across the Junction. To get in touch, email me at gary@thejunctionbid.com

OPERATIONS

Welcome To The Board

We're pleased to welcome Cllr Lynsey Hedges, who has joined The Junction BID Board as a director. Lynsey is the Cabinet Member for Opportunity at Wandsworth Council and oversees local businesses, high streets, employment and skills, and the voluntary and community sector.

What's New At The Junction

Businesses across Clapham Junction have continued to invest in their premises and customer experience. Over the last three months, and following extensive refurbishment projects, we welcomed the reopening of:

The Goat, Battersea Rise
Marks & Spencer Food, St John's Road
Waitrose & Partners, St John's Road
McDonald's, St John's Road

We also welcomed **Chagos Bar and Restaurant** 📍247-249 Lavender Hill.

BID Mid-Term Review

Locus, working on behalf of The Junction BID, will shortly begin a comprehensive mid-term review to assess progress, measure impact and help shape future priorities for the BID.

As part of the process, Locus may contact businesses across Clapham Junction to gather feedback on the BID's services, projects and overall contribution to the town centre. Your feedback is extremely valuable and will help ensure the BID continues to focus on the issues and opportunities that matter most to local businesses.

If contacted, we would encourage you to take a few moments to share your views and experiences. Your input will play an important role in informing the review and helping to shape future BID activity.

EVENTS & FESTIVALS

Christmas Lights Switch-On

The Clapham Junction Christmas Lights Switch-On will take place on Friday 27 November 2026, on Abyssinia Road, from 3.30pm to 5.00pm.

Join us for festive cheer, with live performances from talented local artists and carols sung by local primary schools. Further information will be available through the **visitclaphamjunction.com** website and BID channels.

Make Your Business Part of Christmas at The Junction

Tell us about your festive menus, late-night openings, seasonal offers, events, workshops, competitions, window displays, charity activities, gift ideas and Small Business Saturday plans.
Email **marketing@thejunctionbid.co.uk** with the subject line 'Christmas and Small Business Saturday' and include:

- Your business name and address
- A short description of the activity or offer
- Date, time, price and any relevant terms
- Booking or website link
- Contact details
- High-resolution images you have permission to share

Please submit your details early to give us more opportunity to consider your activity for promotion through the **visitclaphamjunction.com** website, social media platforms and business comms.

SAFE & WELCOMING

Supporting Our Town Centre

The dedicated BID Security Team continues to undertake regular patrols and welfare visits, support businesses, gather intelligence, report public-realm defects and work with local policing partners.

The BID Security contract continues to perform well, with positive feedback from both businesses and the Metropolitan Police on the team's visibility, responsiveness, and support for town-centre safety initiatives.

Between July and September, the team recorded 1,652 activities at a cost to the BID of £1,890.00. These activities delivered £2,703.30 in return on investment to businesses through recovered goods, security support and wider benefits to the business community.

Business Feedback

"I would like to once again commend your security team. I thought I recognised a known shoplifter in the store but was not certain, so I asked whether the team could come by and make their presence visible, in the hope that this might deter any theft. The individual left a few minutes later with some of our shoes. Your team helped identify the direction of travel and stayed on the line while I provided updates. They intercepted the individual, leading to an arrest. The team are always friendly, courteous and willing to help wherever they can. A big thank you to Haider and Gaurab."

Contact The BID Security (Monday to Saturday, 9:30 - 6pm) on 07931 790 438
NB: In an emergency, call 999 before contacting the Security Team.

If you're interested in using the Wandsworth Council Retail Radio, contact **Security@thejunctionbid.co.uk**, and we can share the details.

SAFE & WELCOMING

The Junction Pub Watch

You're invited to The Junction Pub Watch, a networking and information-sharing event for licensed businesses across Clapham Junction.

🗓️ **Date**: Tuesday 13 October
🕒 **Time**: 2.00pm – 3.00pm
📍 **Venue**: The Thieves, 51 Lavender Gardens

The event brings together local pubs and bars to connect, share experiences and discuss the issues affecting our evening and night-time economy. Joining us will be representatives from:

- The Metropolitan Police
- Wandsworth Council Licensing Team
- The Junction BID
- Local licensed businesses and venue operators

Whether it's discussing emerging trends, customer welfare, anti-social behaviour, crime prevention, licensing matters or operational challenges, sharing information helps everyone stay informed and better prepared. The event is informal, practical and focused on the issues that matter most to local venues. It's also a great opportunity to build relationships with neighbouring businesses and hear the latest updates from local partners.

Cleaner Streets: Jet Washing

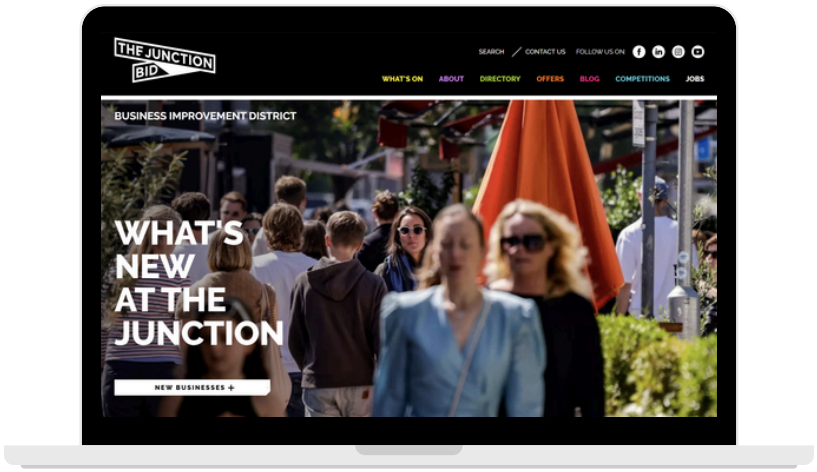
We've been liaising with Wandsworth Council to help secure jet washing across the town centre, and it was encouraging to see work on Lavender Hill recently.

Following the warmer, longer summer, some areas of the town centre have needed more than regular street sweeping. We've been raising this with our local authority partners on behalf of businesses across the Junction and are pleased to see additional cleaning underway.

Although we don't have visibility of the wider cleaning schedule, we hope the programme will continue across other parts of Clapham Junction over the coming days.

A cleaner town centre benefits everyone by creating a more welcoming environment for businesses, employees, residents and visitors.

MARKETING & PROMOTION



Promote Your Business With The BID

Over the last 90 days, The Junction BID's Instagram channels generated **704,117 views** and **9,652 interactions**, helping businesses reach residents, workers and visitors.

Whether you're launching a product, promoting an event, celebrating a milestone or sharing a special offer, the BID can help extend your reach through Instagram, LinkedIn, the visitclaphamjunction.com website and business communications. Sharing your news with the BID can help:

- Reach audiences beyond your existing followers
- Increase awareness of your business
- Promote events, offers, products and new menus
- Highlight openings, refurbishments and milestones
- Share seasonal activities, charity initiatives and success stories
- Provide trusted local promotion at no additional cost

We can consider suitable content across several BID channels, giving customers more opportunities to discover your business, learn more, make a booking, or visit.

If your business has opened, moved, refurbished, or changed its offer, please send us updated contact details, opening hours, website and booking links, a brief description, and a high-res image.

Email marketing@thejunctionbid.co.uk for events, offers and business news, and include:

- A short headline and description
- Business name, address and contact details
- Dates, times, prices and offer terms
- Booking or website links
- High-resolution images you have permission to share
- Sufficient notice for events and limited-time offers

The more you share, the more we can showcase what makes Clapham Junction a vibrant place to shop, dine, work and visit.

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