



ANNUAL REPORT

2024-2025





CLAPHAM JUNCTION

Following the November 2023 BID ballot, local levy-paying businesses voted 'Yes' to a second term for The Junction Business Improvement District (BID). This gave us a strong mandate to continue our work in 2024 and beyond.

Through a strategic focus on marketing, safety, community engagement, and communication, our mission is to ensure Clapham Junction remains a dynamic and prosperous area for businesses and visitors alike, positioning it as a destination, not just an interchange.

This can be summarised in the three key themes highlighted by BID area businesses during the extensive consultation before the 2024 ballot:

**MARKETING
& PROMOTION**

**SAFE &
WELCOMING**

**EVENTS &
FESTIVALS**

THE JUNCTION BID AREA MAP

The Junction BID region covers Clapham Junction Station, St John's Road, Northcote Road, St John's Hill, and parts of Battersea Rise, Falcon Road (as far north as the railway bridge), and Lavender Hill (up to Battersea Arts Centre).

We represent over 300 BID businesses across the BID footprint, and our work is funded by businesses with a rateable value over £30,000, who pay a 'levy' of 1.75% of their rateable value.





Anthony Ioannou, Chair of The Junction BID, St. John's Hill Business Association and Director of Abacus Ark Ltd

A MESSAGE FROM THE CHAIR

ANTHONY IOANNOU



I'm personally humbled to have been given the opportunity and responsibility to lead The Junction BID into the next part of its journey. Over the next five years, we have an opportunity to build on the strong foundation we've built and help shape the future of our town centre together.

Clapham Junction's potential is unlimited, and together, we'll unlock it. We'll continue to create an environment that not only attracts visitors but also nurtures a strong sense of community pride. I am excited and optimistic about the future that lies ahead for Clapham Junction.

Together, let's keep moving forward with determination, passion, and an unwavering commitment to our shared vision. I look forward to continuing to work alongside each one of you.

INTRODUCING **GARY BURT** EXECUTIVE BID MANAGER



At the start of our second term, Gary Burt joined The Junction BID as the Executive BID Manager.

He brings over 30 years of experience in both the public and private sectors, and a background that includes working with Wandsworth Council's Crime Prevention Team, the Metropolitan Police, and a UK-wide construction company as Head of Stakeholder & Community Engagement.

Gary is a professional member of the Institute of Hospitality and the Institute of Employability Professionals.



**"IT'S BEEN A PLEASURE WORKING
WITH OUR BID MEMBERS TO
SUPPORT AND REALISE THE FULL
POTENTIAL CLAPHAM JUNCTION
HAS TO OFFER."**



FESTIVALS & EVENTS

The St John's Hill Festival

In May, this annual festival – organised and sponsored by The Junction BID – embraced all things Eurovision, from the spirit of community and culture to the wonderful and sometimes wacky.

The Festival delivered a day packed full of free entertainment and Eurovision-themed fun for the whole family and provided a great opportunity for locals and visitors to discover St John's Hill with its fantastic selection of restaurants, cafés, bars, pubs and nightlife; health and beauty services; and wonderful independent retailers and business services.

FESTIVALS & EVENTS



Northcote Road SW11 Summer Festival

July marked the return of The Northcote Road Summer Festival, and, as part of Pride Month celebrations, the theme was LGBTQ+, promoting inclusivity and diversity within the community.

With food and craft stalls, live entertainment, a giant screen broadcasting the Wimbledon Men's Final and a community Dog Show, the festival was a great way for locals and visitors to discover a rich feast of retail and service businesses on this much-loved South London street.



ROOTS AND CULTURE MARKET

FESTIVALS & EVENTS

Roots And Culture Market

September saw the inaugural Roots and Culture Market take place on Northcote Road SW11, a vibrant celebration of Black History Month.

This was a historic event and a fantastic opportunity to support local Black-owned businesses in a day filled with culture, community, and celebration.

FESTIVALS & EVENTS



Christmas Lights-Switch On

Christmas officially kicked off in Clapham Junction on Friday, 22nd November, with our annual Christmas Lights Switch-On!

Revellers were treated to festive entertainment around the spectacular Christmas tree, located on the corner of Northcote Road and Abyssinia Road, where the lights were switched on by Deputy Mayor of Wandsworth, Cllr Finna Ayres.

Christmas Trail

We invited locals and visitors to take part in our free, virtual reality (VR) trail around Clapham Junction, where participants uncovered 12 animated Christmas scenes located in the shop windows of 12 local businesses by simply scanning each QR code.





FESTIVALS & EVENTS



Networking Events & Workshops

We organised a series of meetings and workshops for business owners, managers, and security staff to discuss shared issues, share best practices on combating retail crime, and learn about new Police initiatives addressing under-reporting of crime, street begging, and anti-social behaviour.

- **January:** Clapham Junction Pub Watch.
- **October:** Co-hosted a meeting with Wandsworth Council and the Greater London Assembly (GLA) for 17 Officers/Managers from a variety of GLA Departments to provide an update on the Night-time Economy Strategy, Engagement and Borough of Culture Overview and how the Council's Night-time Economy Strategy links into Junction BID initiatives.
- **November:** Sexual Violence & Safety in Nightlife Awareness Workshop, offering FREE Training for BID Members in the hospitality industry.

SAFE & WELCOMING

BID Security

We've collaborated with Lavender Hill Police's Safer Neighbourhood Teams and Wandsworth Council's Safer Community Officers to address businesses' concerns about shoplifting and minor anti-social issues.

Our BID Security Team handled 1,846 enquiries, sharing crucial information via the Wandsworth Business Against Crime portal.

In November, we were invited by the British Transport Police to observe a Drugs Dog Operation at Clapham Junction Train Station.

We worked with local charities and agencies to support the homeless and vulnerable by ensuring that locations for rough sleepers are mapped and shared with the relevant support services.





SAFE & WELCOMING



The Safe Space Wandsworth Initiative

This initiative is a joint venture between Wandsworth Council's Community Safety Service and Partnership, the Metropolitan Police Service in Wandsworth, and the British Transport Police, supported by The Junction BID, and is designed to help people feel more at ease when enjoying the nighttime economy.

Making Businesses Cleaner

We partnered with Wandsworth Council and Green Mark to help Clapham Junction businesses become greener through the "Making Businesses Greener" program by reducing energy costs and carbon footprint.

The White Ribbon Walk

We supported the Walk to End Violence Against Women and Girls as part of the White Ribbon Walk.

MARKETING & PROMOTION

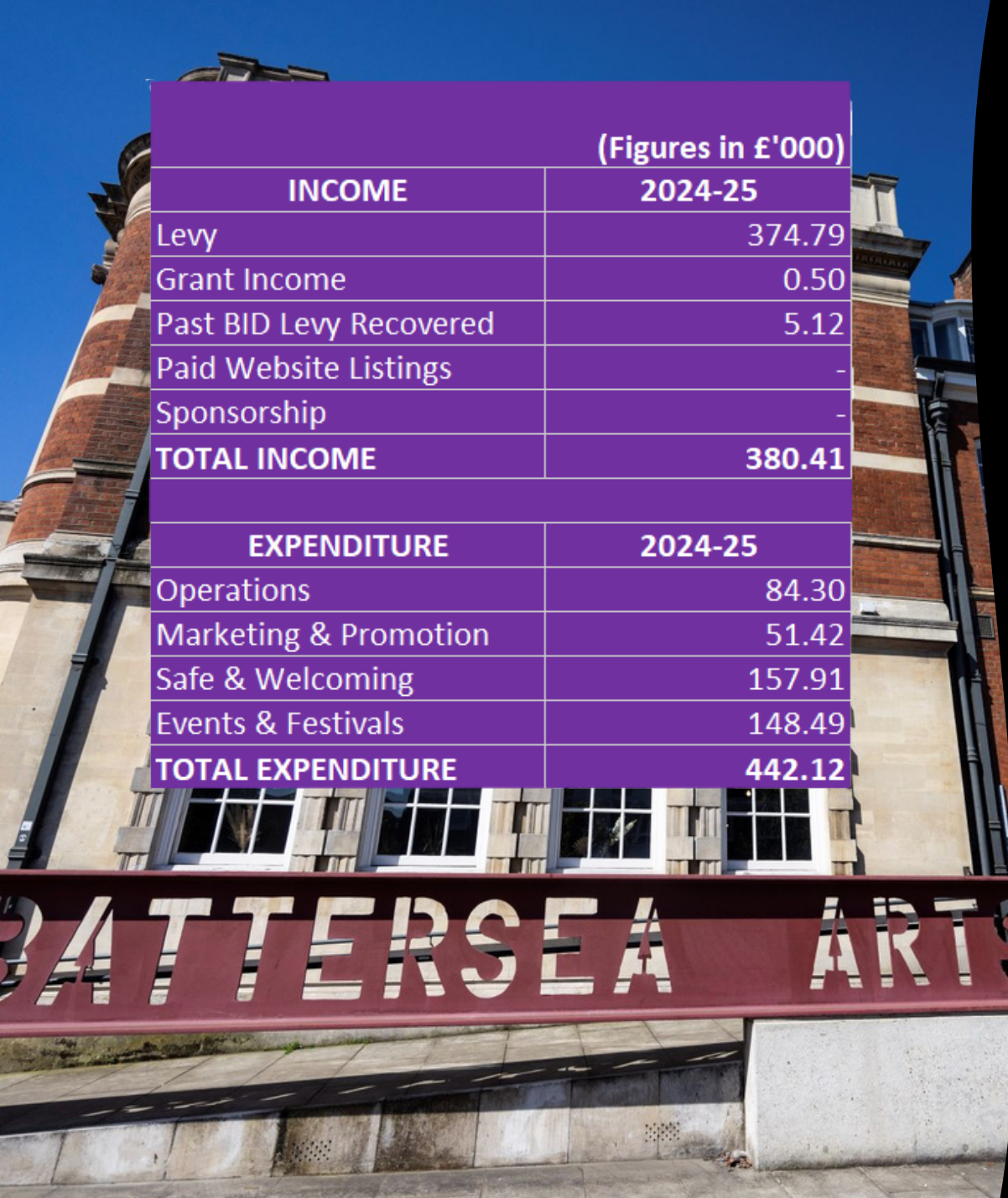
The BID website, visitclaphamjunction.com, remains a key info hub with a business directory, event updates, local offers, blogs, news, and resources for BID Businesses.

Yr1 saw almost 73K sessions and over 150K page views. Notable content highlights in 2024 included The St John's Hill Festival blog (3.5K page views), Where to Watch The Euros blog (1.2K page views) and over 220 'What's On' and 'Offer' listings showcasing local businesses.

We used Facebook, Instagram, LinkedIn, and our newsletters to engage with businesses and the community, share updates, showcase behind-the-scenes footage, expand reach, and boost website clicks.

As part of World Photography Day, we launched a competition inviting our Instagram followers to submit their best photos of Clapham Junction, further building engagement with consumers across our social media channels and website.





(Figures in £'000)	
INCOME	2024-25
Levy	374.79
Grant Income	0.50
Past BID Levy Recovered	5.12
Paid Website Listings	-
Sponsorship	-
TOTAL INCOME	380.41
EXPENDITURE	2024-25
Operations	84.30
Marketing & Promotion	51.42
Safe & Welcoming	157.91
Events & Festivals	148.49
TOTAL EXPENDITURE	442.12

FINANCIALS 2024-2025

BID Levy payments provide an annual income of approximately £400,000, equating to an investment of nearly £2,000,000 over a five-year term.

In 2024-2025, our collection rate was 95%. These funds are used to pay for initiatives that deliver on the key priorities set out in The Junction BID Business Plan (2024-2029), namely to:

- Raise the profile of Clapham Junction through effective marketing and promotion
- Provide a cleaner, safer and more welcoming environment
- Provide exciting and unique events and festivals



ACCOUNTABILITY & TRANSPARENCY

1. The BID Body will be Clapham Junction Business Improvement District Limited (Company Number 11847063) a not-for profit organisation, limited by guarantee.
2. The Directors of the BID (the 'Board') shall continue to be representative of levy-paying businesses. Some Board members are elected, with others nominated to ensure suitable expertise and representation. The Board will have responsibility for governance matters such as financial arrangements, contractual obligations, human resources, standards, performance, and compliance.
3. From time to time, the Board shall appoint a Chair.
4. The Board may form such sub-groups that from time to time are deemed necessary.
5. Provided that the BID is meeting its overall objectives, the Board shall have the ability to vary service delivery and expenditure allocation according to the changing demands of levy payers. However, any change to the BID boundary or to the levy rate proposals may require an Alteration Ballot.
6. The BID will file annual accounts with Companies House. An annual report on activities, including finances, will be published.
7. An Operating Agreement, which includes the Council's Baseline service commitments, has been agreed with Wandsworth Borough Council. A copy can be found at www.visitclaphamjunction.com
8. Notification of the intention to hold a ballot was sent to the Secretary of State on 3rd May 2023.
9. The Council shall be permitted to have one (1) seat with one (1) vote on the Board for a named elected Council member and will also be allowed to have a further named observer.





BID TEAM

GARY BURT | Executive BID Manager

MARIA O'BRIEN | Marketing and Content Lead

DIRECTORS

2024-2025

ANTHONY IOANNOU

Chair of The Junction BID, St. John's Hill Business Association and Director of Abacus Ark Ltd

HARVEY JACOBS

Facilities & Estates Services Manager, PCS Union

CALVIN RATTRAY

Owner, Hype Coiffeur

JONNY DYSON

Director, Love Northcote, and Sotheby's Realty

ADA LIU

Operations Leader, Capital Arches Group

ALLY WOLF

General Manager/Head Of Programming, The Clapham Grand

DR MICHAEL JUBB MBE

Resigned 1 April 2025



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Follow Us

To keep up to date with the latest news, including the support, services and events we are delivering in your BID area, visit visitclaphamjunction.com and follow us:



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The Junction BID is the brand name for Clapham Junction Business Improvement District (BID) Limited. Company registered in England no. 11847063